

LOOK BOOK



SIX
BUTTONS
DOWN

Abhilekha Shetty's Six Buttons Down crafts designer power dressing for women with a fine attention to style and quality. With emphasis on sophisticated styling, perfect cuts and high quality, she aims to bring a world-class fashion quotient to India. Be it only for the workplace or for a casual stroll, she wants to empower and embolden women through unique looks, crafted to perfection. Through the brand, she wants to enable women to break free of the feminine stereotypes surrounding clothing and be fierce and independent; to be fearless, strong and ambitious, braving all odds to achieve success. As a label, Six Buttons Down strives to be ethical and sustainable, one step at a time.



Six Buttons Down is introducing the new diffusion line named:

6+

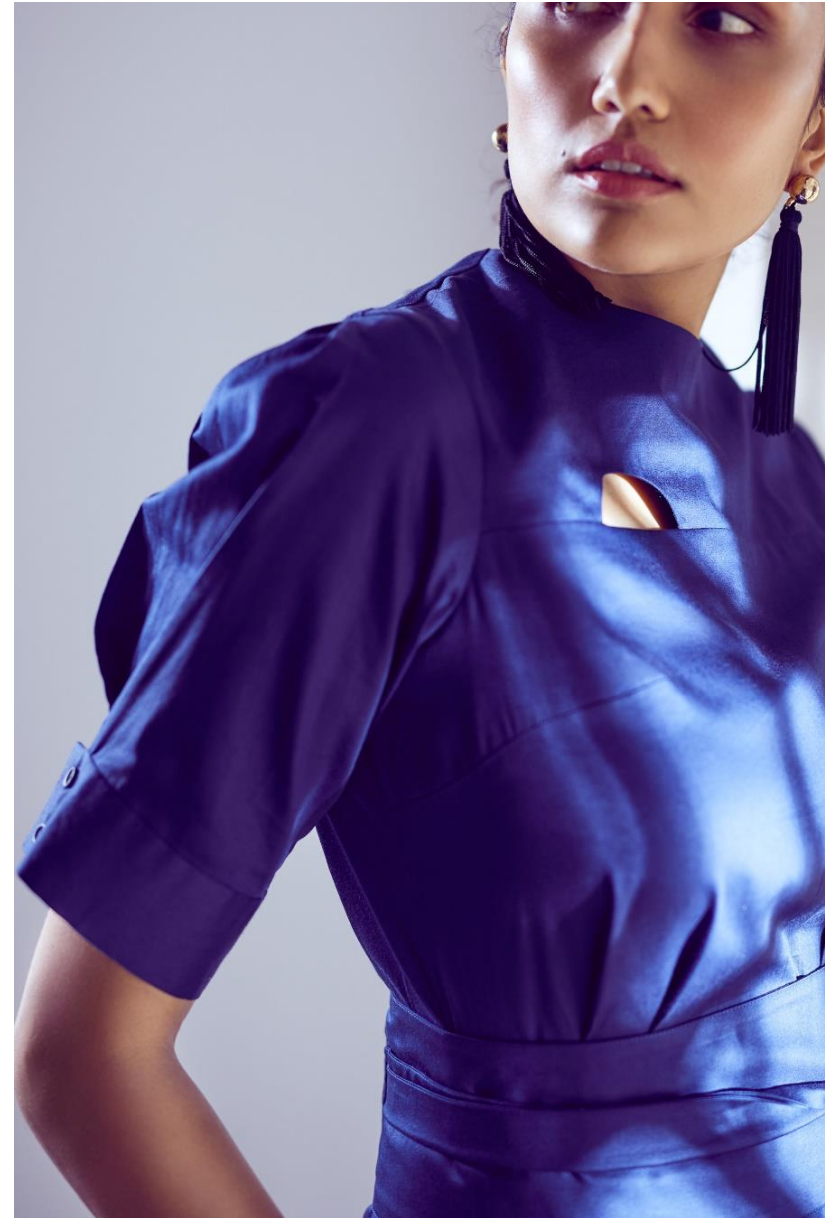
This new line has been designed to create a shared responsibility within the eco-system of fashion consumerism in India. The main aim is to minimise the impact of the fashion producers and consumers without compromising on style & quality. We are striving to meet this vision through the following two steps:

PRODUCE | We ensure that we produce based on consumer preference i.e., the illustrated designs were shared with consumers on social-media with a request to vote for their favourite designs. The top designs were then produced and is made available on our website. We also use the 'waste-pieces' of clothes created during production to make bags which will package our products before being shipped to the consumer.

CONSUME | The 6+ line has been designed with an intention of staying relevant in various styles. A same piece in the line can be worn in multiple combinations through various seasons, hence avoiding the need for over-loading your wardrobe with too many pieces of clothing and yet remaining stylish in your daily adventures.

We hope you will join Six Buttons Down and be the voice for our mission to create a responsible fashion eco-system in India.



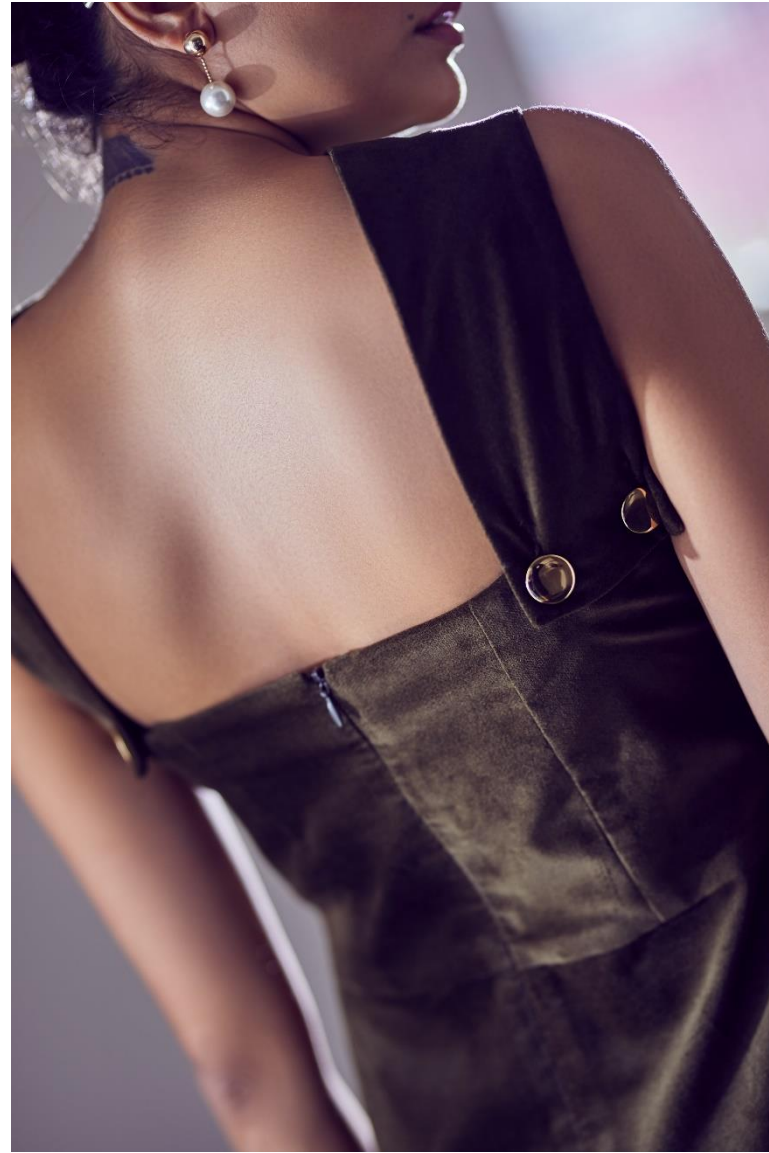


DRESS: SBDDL17116



TUNIC: SBDDL17122
PANTS: SBDDL17125
TOP: SBDDL17120





DRESS: SBDDL17115

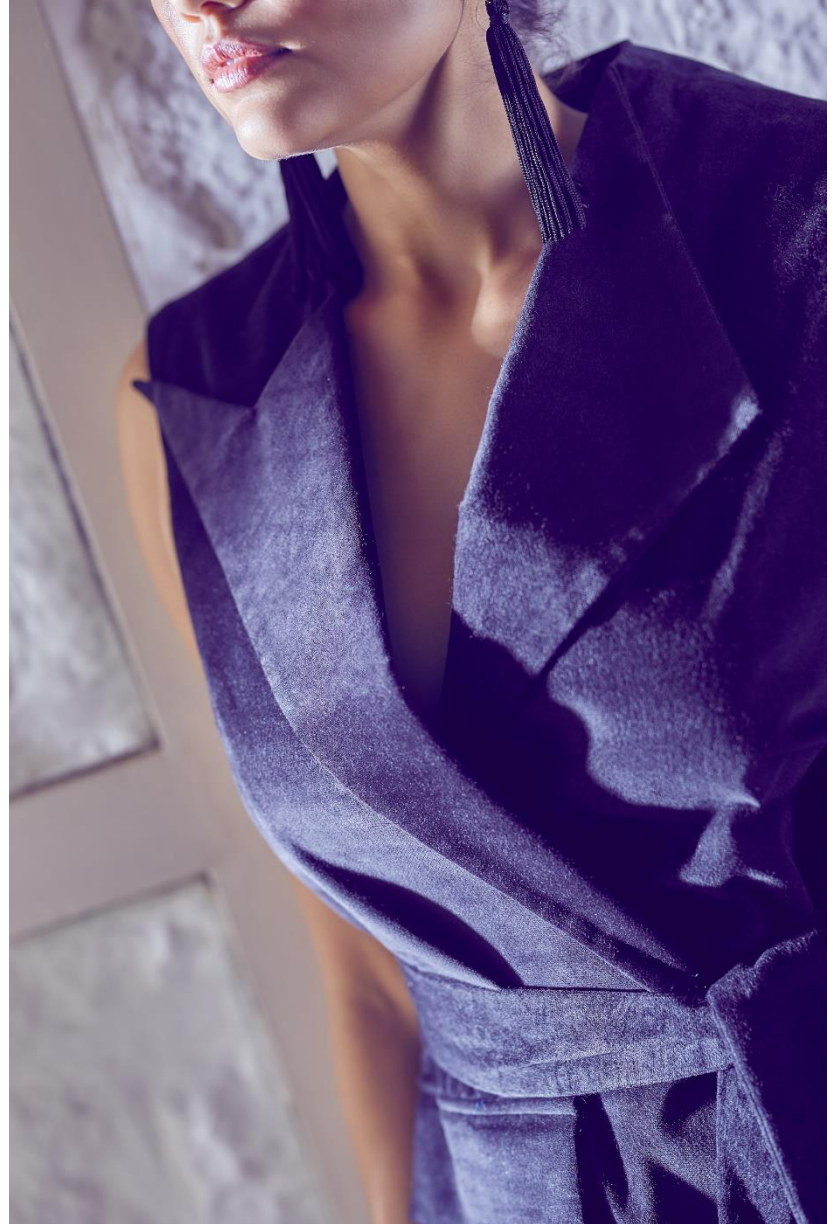


JACKET: SBDDL17124
SHIRT: SBDDL17118





SKIRT: SBDDL17121
SHIRT: SBDDL17119
TROUSER: SBDDL17117



JACKET: SBDDL17123

WWW.SIXBUTTONSDOWN.COM

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MAKE UP AND HAIR: SAHANA BAIRAMPALLI
GARGI SHAH